

Speed Skating Uniform Regulations

SR361.1

Men and Women – The speed uniform shall be of non-transparent material, consisting of a long or short- sleeved shirt. One or two-piece uniforms are permitted. Each registered speed club shall have a competitive uniform, which shall be distinguishable as a club uniform by color and pattern. Contestants in individual events must wear their club uniform in all Regional and National INDOOR Qualifying Speed Championships (with the exception of the World Class indoor division). **BRAND/SPONSOR LOGOS ARE PERMITTED IN ALL REGIONAL AND NATIONAL INDOOR CHAMPIONSHIPS ON AN INDIVIDUAL CONTESTANT'S UNIFORM ONLY IF THEY DO NOT IMPAIR THE READY IDENTIFICATION OF THE CLUB UNIFORM BY COLOR AND PATTERN AND AS LONG AS THE SPONSOR HAS REGISTERED AND PAID THE LICENCING FEES. BRAND LOGOS ARE PERMITTED IN ONE OR ALL OF THE FOLLOWING LOCATIONS AND SIZE FORMAT FOR REGIONAL AND NATIONAL INDOOR CHAMPIONSHIPS:**

- LEFT BREAST – 75MM WIDE X 50MM HIGH (3in Wide X 2in high)
- LOWER BACK PANEL – 125MM WIDE X 75MM HIGH (5in wide X 3in High)
- TOP OF RIGHT AND LEFT SHOULDER – 100MM Wide X 50MM High (4in Wide X 2in Tall)

At league, interclub and invitational contests, which are not qualifying meets, and the Outdoor National **CHAMPIONSHIPS**, individuals are not restricted to club colors and may wear uniforms representing their sponsors provided those sponsors have registered with USARS for the current competitive season **AND HAVE PAID THE ASSOCIATED LICENSING FEES**. Individuals are permitted to wear their USARS approved sponsor's uniforms and/or hats for awards presentations at Regional and National Indoor Championships.

AT LEAGUE, INTERCLUB, AND INDIVIDUAL CONTESTS, WHICH ARE NOT QUALIFYING EVENTS AND ARE NOT HOSTED BY USA ROLLERSPORTS, INDIVIDUALS ARE NOT RESTRICTED TO CLUB COLORS AND MAY WEAR UNIFORMS REPRESENTING A COMPANY LOGO AT THE DESCRIPTION OF THE CLUB COACH. ALL COMPANIES ARE REQUIRED TO REGISTER THEIR BUSINESS WITH THE NATIONAL OFFICE PRIOR TO SKATERS WEARING THEIR LOGOS BUT THERE IS NO LICENSING FEE ASSOCIATED WITH THESE EVENTS.

~~Sponsorship logos shall be permitted on an individual contestant's uniform only if they do not impair the ready identification of the club uniform by color and pattern.~~ The relay uniforms shall be identical **IN THAT THEY REPRESENT THEIR CLUB IN COLOR AND PATTERN. BRAND/SPONSOR LOGOS ARE PERMITTED DURING RELAYS ONLY IF THEY DO NOT IMPAIR THE READY IDENTIFICATION OF THE CLUB UNIFORM AND RELAY PARTNERS DO NOT NEED TO HAVE IDENTICAL BRAND LOGOS IN THE DESIGNATED LOCATIONS AS STATED ABOVE.** ~~This means that if any relay member wears one or more sponsorship logos on his or her relay uniform, all team members must wear the same sponsorship logo or logos, and they shall be placed identically on their uniforms.~~

SR361.6

Contestants **COMPETING AT THE REGIONAL AND/OR NATIONAL CHAMPIONSHIPS** in individual events shall wear their club uniform in each such indoor speed event. Sponsorship logos shall be permitted on an individual contestant's uniform only if they do not impair the ready identification of the club uniform by color and pattern. **BRAND/SPONSOR LOGOS ARE PERMITTED ON AN INDIVIDUAL CONTESTANT'S UNIFORM ONLY IF THEY DO NOT IMPAIR THE READY IDENTIFICATION OF THE CLUB UNIFORM BY COLOR AND PATTERN AND AS LONG AS THE SPONSOR HAS REGISTERED AND PAID THE LICENCING FEES. BRAND LOGOS ARE PERMITTED IN ONE OR ALL OF THE FOLLOWING LOCATIONS AND SIZE FORMAT:**

- LEFT BREAST – 75MM WIDE X 50MM HIGH (3in Wide X 2in high)
- LOWER BACK PANEL – 125MM WIDE X 75MM HIGH (5in wide X 3in High)
- TOP OF RIGHT AND LEFT SHOULDER – 100MM Wide X 50MM High (4in Wide X 2in Tall)

SR361.7

All members of a relay team shall wear their club uniforms in each relay event. The relay uniforms shall be identical **IN THAT THEY REPRESENT THEIR CLUB IN COLOR AND PATTERN. BRAND/SPONSOR LOGOS ARE PERMITTED DURING RELAYS ONLY IF THEY DO NOT IMPAIR THE READY IDENTIFICATION OF THE CLUB UNIFORM AND RELAY PARTNERS DO NOT NEED TO HAVE IDENTICAL BRAND LOGOS IN THE DESIGNATED LOCATIONS AS STATED ABOVE.** ~~This means that if any relay team member wears one or more sponsorship logos on his or her relay uniform, all team members must wear the same sponsorship logo or logos and they shall be placed identically on their uniforms.~~ The uniforms must be similar in sleeve and trunk lengths. One-, two- or three-piece uniforms are permitted as long as the colors and the patterns are the same. Difference in color of fabric due to fading or difference in dye lot may be permitted. Note: Speed skating helmets for relay skaters do not have to match. The helmets are considered as equipment, and not part of the uniform. Socks are not part of the uniform.

SR361.7

Regulation uniforms must be worn at all USARS sanctioned speed competitions, including official warm-ups. All speed practices at regional and national championships shall be labeled "official" practice, and will thus require proper uniforms, the same or equivalent to their competitive uniforms. **BRANDED OR SPONSORED SUITS WILL BE PERMITTED ON PRACTICE DAY AT THE DISCRETION OF THE CLUB COACH AT THE REGIONAL AND NATIONAL CHAMPIONSHIPS.** Uniforms must at all times be clean and in good repair. Failure to appear on the starting line in correct, clean and presentable uniform shall be cause for disqualification from the race. All contestants must remain in complete uniform and be properly dressed while on the skating surface. At all outdoor competitions, warm-up suits maybe worn during practice or official warm-ups if the weather temperature is cool.

SR361.15

All members of a relay team must have uniforms of identical color and design **IN THAT THEY REPRESENT THEIR CLUB IN COLOR AND PATTERN** for **REGIONAL AND NATIONAL INDOOR** championship events. **BRAND/SPONSOR LOGOS ARE PERMITTED DURING RELAYS ONLY IF THEY DO NOT IMPAIR THE READY IDENTIFICATION OF THE CLUB UNIFORM AND AS LONG AS THE SPONSOR HAS REGISTERED AND PAID THE LICENCING FEES. AND-RELAY PARTNERS DO NOT NEED TO HAVE IDENTICAL BRAND LOGOS IN THE DESIGNATED LOCATIONS AS STATED ABOVE.** Failure to comply will be cause for refusing to allow the affected team to compete. The relay numbers are to be supplied by the host operator.

NOTE: Speed skating helmets for relay skaters do not have to match. Helmets will be considered as equipment and not part of the uniform and, thus, are not subject to conforming to the rule, which states that uniforms for relays must be identical. However, relay team members must have identical placement of sponsorship logos on the uniform, as there is no limit on the physical size or number of such sponsorship identifications.

In General Rule Book 2013 (Could not find anywhere else)

GR3.06.04 Logo Identification on Skater Uniforms/Costumes

C.) Wearing of an unlicensed sponsorship logo during ~~competitive~~ **REGIONAL QUALIFYING, OUTDOOR AND INDOOR NATIONAL CHAMPIONSHIPS AND ANY FUTURE USA ROLLER SPORTS ORGANIZED** events (~~includes warm-ups~~) is prohibited. The first violation shall result in ~~an automatic 60-day suspension of competitive status~~ **A WARNING TO THE SKATER FROM THE MEET DIRECTOR AND SAID SKATER MUST REMOVE THE SUIT WITH THE UNLICENSED LOGOS BEFORE BEING ALLOWED TO COMPETE. THE SPONSOR WILL RECEIVE A LETTER FROM USARS INVITING THEM TO COMPLETE THE LICENSING APPLICATION TO AVOID FUTURE VIOLATIONS.** The second such violation ~~is a 90-day suspension~~ **WILL RESULT IN AN ADDED FEE TO THE SPONSOR OF \$50.00 PLUS AN INVOICE FOR THE LICENSING FEE. FAILUE TO COMPLETE THE APPLICATION WITH IN 15 DAYS OF NOTICE WILL RESULT IN THAT SPONSOR NOT BEING INVITED TO PARTICIPATE IN FUTURE USARS MARKETING CAMPAIGNS. DISQUALIFICATION FOR THE REMAINDER OF THE COMPETITION IN QUESTION FOR SKATER WEARING THE UNLICENSED LOGOS WILL BE AT THE DESCRETION OF THE MEET DIRECTOR.** ~~An automatic one-year suspension is established for any further infractions of the sponsorship logo rules. The Executive Director upon evidence of a rule violation shall impose these penalties. Penalized skaters shall have the right to appeal to the Membership Eligibility Committee if they can establish that the evidence submitted is incorrect.~~

D.) No person may display on competitive costumes or uniforms, manufacturer's logos that are not registered with USARS under the General Rules. Competitors may wear sports clothing and equipment in competitions, ~~including PHS races,~~ bearing names of the manufacturer and their logos without these being registered as USARS sponsors only under the following conditions: The name or trademark on the clothing can appear a maximum of four (4) times on the uniform and be no larger than 50mm high and 75mm wide (2" x3"). Manufacturers' logos and names can appear on equipment such as skates, helmets and hockey sticks, without restriction to size. Clothing markings that do not meet this regulation must be removed or the garment manufacturer must register as a National sponsor.

E.) SPEED Contestants COMPETING AT THE REGIONAL AND/OR NATIONAL CHAMPIONSHIPS BRAND/SPONSOR LOGOS ARE PERMITTED ON AN INDIVIDUAL CONTESTANT'S UNIFORM ONLY IF THEY DO NOT IMPAIR THE READY IDENTIFICATION OF THE CLUB UNIFORM BY COLOR AND PATTERN. BRAND LOGOS ARE PERMITTED IN ONE OR ALL OF THE FOLLOWING LOCATIONS AND SIZE FORMAT:

- **LEFT BREAST – 75MM WIDE X 50MM HIGH (3in Wide X 2in high)**
- **LOWER BACK PANEL – 125MM WIDE X 75MM HIGH (5in wide X 3in High)**
- **TOP OF RIGHT AND LEFT SHOULDER – 100MM Wide X 50MM High (4in Wide X 2in Tall)**

GR3. 06. 05 Athlete/ Team Sponsorship Fees: Approved Annual Athlete/ Team Sponsorship fees for competitive events are based upon the effective range and importance of such advertising within the community of roller-skating.

(a) ~~Two categories of influence are established:~~

- ~~1. Local businesses or corporations whose operations are confined to a single city or state— \$100 annual USARS registration fee.~~
- ~~2. Multi State or National businesses or corporations and skate equipment manufacturers and suppliers— \$1,000 annual USARS registration fee.~~

(a) **THERE ARE THREE SPONSORSHIP/PARTNERSHIP LICENCE OPPORTUNITES SPONSORS CAN CHOOSE FROM. These options are available per season September 1st thru August 31st yearly AND APPLY TO THE REGIONAL QUALIFYING INDOOR CHAMPIONSHIPS, OUTDOOR AND INDOOR NATIONAL CHAMPIONSHIPS, AND ANY FUTURE USA ROLLERSPORTS ORGANIZED EVENTS.**

AT LEAGUE, INTERCLUB, AND INDIVIDUAL CONTESTS, WHICH ARE NOT QUALIFYING EVENTS AND ARE NOT HOSTED BY USA ROLLERSPORTS, INDIVIDUALS ARE NOT RESTRICTED TO CLUB COLORS AND MAY WEAR UNIFORMS REPRESENTING A COMPANY LOGO AT THE DESCRIPTION OF THE CLUB COACH. ALL COMPANIES ARE REQUIRED TO REGISTER THEIR BUSINESS WITH THE NATIONAL OFFICE PRIOR TO SKATERS WEARING THEIR LOGOS BUT THERE IS NO LICENSING FEE ASSOCIATED WITH THESE EVENTS.

Hero Sponsor	\$500.00	Star Sponsor	\$250.00	Contributor Sponsor	\$100.00
Includes		Includes		Includes	
Team Logos		Team Logos		Team Logos	
Up to 3 brands with in same company		Up to 2 brands with in same company		1 brand logo	
Certificate of Appreciation		Certificate of Appreciation		Certificate of Appreciation	
Logo/Link website on Partner Page (new)		Logo/Link website on Partner Page (new)		Logo/Link website on Partner Page (new)	
Once a month Social Media campaign		Once a month Social Media campaign		Once a month Social Media campaign	
Featured Sponsor of the Month		Logo on Sponsor appreciation page in IDN Program			
Logo on Sponsor appreciation page in IDN Program		(New)			
(New)					
Any USARS Supported event will have recognition					
Logo on Team USA Practice suit (first come)					

(b) Once an athlete/team sponsor is registered with USARS, the number of individuals that the athlete/team sponsor may wish to endorse is without limitation. USARS will not be party to such negotiations, the financial terms of these agreements being between the skater and the sponsor. USARS athlete/team sponsorship licenses are renewable each calendar year on ~~January 1~~ **SEPTEMBER 1ST WITH A 30-DAY GRACE PERIOD.**

(c) Restriction on Print or Electronic Media Advertising - All competitors, including but not limited to current and immediate past National and World Champions, wishing to continue to maintain eligibility to compete in USARS sanctioned competitions, may not have their image or name used in paid print or electronic advertisements without specific permission granted in writing from USARS. The contractual terms of such media ads must be satisfactory to skater, sponsor and USARS.

(d) For sanctioned competitions, USARS restricts the use of the public address system and the program/schedule identification of speed teams and/or individual race contestants to that of the skater's USARS club or that person's given name. Speed skaters may not be identified by sponsoring teams or other such commercial involvements in the announcements of speed skating action, during award ceremonies or on printed program rosters. This does not restrict competitors from appearing in commercial ads placed in meet programs by USARS registered athlete/team sponsors, subject to section (c) above.

(e) ~~National~~ **HERO AND STAR LICENCED SPONSORS** ~~USARS registered athlete/team sponsors~~ have the right to use the images of USARS champions for both print and electronic advertisement, provided they also receive the individual skater's permission.

GR3.06.06 Sponsorship Without Product/Company Identification

(a) Skaters may continue to solicit sponsors that do not hold a license with USARS if these sponsors do not seek product identification with the skater **AT THE REGIONAL QUALIFYING INDOOR CHAMPIONSHIPS, OUTDOOR AND INDOOR NATIONAL CHAMPIONSHIPS, AND ANY FUTURE USA ROLLERSPORTS ORGANIZED EVENTS.** In other words, should any entity wish to support a skater or team without being identified on the competitive uniform or during awards ceremonies or in print and media advertising, there is no need to ~~register such sponsorship~~ **PAY THE LICENSING FEE** with USARS, and the funds can be provided directly to the sponsored skater. **THE SPONSOR CAN PROVIDE A BRANDED UNIFORM FOR ALL OTHER EVENTS TO THE SKATER AND MUST REGISTER THE COMPANY WITH THE NATIONAL OFFICE FOR DATA GATHERING PURPOSES ONLY.**

(b) Should the sponsoring party seek to have their contribution to the individual skater channeled through a charitable institution for tax purposes, USARS will accept custody of these funds under conditions acceptable to the Internal Revenue Service and redistribute these funds to the athlete on a designated sport expense basis as identified in GR3.06.02. No administration fee will be deducted.

GR3.06.07

A current list of USARS-approved athlete/team sponsors will be sent to the meet host of each sanctioned **REGIONAL QUALIFYING INDOOR CHAMPIONSHIPS, OUTDOOR AND INDOOR NATIONAL CHAMPIONSHIPS, AND ANY FUTURE USA ROLLERSPORTS ORGANIZED EVENTS** ~~contest~~ within seven days of the start of the contest and is available on the USA Roller Sports website.

GR3.06.08

Tax Aspects - USARS is classified as a charitable corporation and contributions to it by individuals or businesses are deductible as charitable contributions. Contributions by business entities as private sponsors, cooperative sponsors or business contributors may qualify, in full or in part, as a business expense deduction. However, USARS makes no representation in this regard and does not purport to offer tax advice. Any business interested in being a private sponsor, cooperative sponsor or business contributor should obtain advice from its own tax consultant. Determinations of this kind often need to be made on a case-by-case basis. Athletes receiving support under any program outlined in Rule 3.06 may be subject to state or federal income tax liability, and should consult with a competent tax advisor.

GR3.06.09 USARS does not assert jurisdiction over any matter of private contract between a **SPONSOR**, coach and/OR a competitor.